ORDER

Revision 1 A2600084 Orders Order / Rev: Alt Order #: 27014365 Product Desc: **BOLLIER FOR US SENAT** Wichita KS KSNW Estimate: 0220 Flight Dates: 07/14/20 - 07/20/20 Primary AE: Katz Washington Original Date / Rev: 07/14/20 / 07/14/20 Sales Office: K-WAS Order Type: **REG** Sales Region: Nat Agency Name: Assembly **Buying Contact:** Billing Type: Cash Billing Contact: Assembly Email Billing Calendar: Broadcast 711 3rd Avenue Billing Cycle: **EOM** New York, NY 10017 Agency Commission: 15% Advertiser Name: POL/Barbara Bollier/US Senate/KS/De Order Brand: A35+ Demographic: New Business Thru: **Product Codes:** PL11 Advertiser External ID: Revenue Code 1: **AGY** Agency External ID: Revenue Code 2: POL Unit Code: General POL-CAND Revenue Code 3: Order Separation: 00:15:00 Priority: P5

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	82	\$9.675.00	\$8,223,75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	82	\$9,675.00	\$8,223.75	199.10
Totals	82	\$9,675,00	\$8,223,75	199.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

_Ln Ch Start End Ir	nventory Code	Break	Start/End T	ime Days	Len Spo	ots I	Rate Pri	Rtg Type	Spots	Amount
Channels : KSNC,KSNG,KSNL k	(SN Today 2 .,KSNW (SN Today 2	СМ	6-7am	-T	:30	1 ;	\$60.00P5	1.20 NM	0	\$0.00
Week: 07/13/20 07/19/20	-T scription	<u>pots/Week</u> 1 <u>Start</u> 6-7ar	<u>Rate</u> \$60.00 <u>/End Time</u> m	<u>Rating</u> 1.20 <u>V</u>	<u>Veekdays</u> T	Length :30	<u>Rate</u> (\$60.00)			
N 2 Multi 07/15/20 07/15/20 K Channels : KSNC,KSNG,KSNL K M-F KANSAS TODAY 3	AND SECTION OF THE PROPERTY OF	СМ	6-7am	W	:30	1 ;	\$60.00P5	1.20 NM	0	\$0.00
Week: 07/13/20 07/19/20	W scription	pots/Week 1 <u>Start</u> 6-7ar	<u>Rate</u> \$60.00 <u>/End Time</u> m	_	<u>Veekdays</u> -W	Length :30	<u>Rate</u> (\$60.00)	<u>Rtg</u> <u>Type</u> 1.20 <i>NM</i>		
M-F KANSAS TODAY 3	.,KSNW KSN Today 2		6-7am	T	:30	1 :	\$60.00P5	1.20 NM	0	\$0.00
Start Date End Date	Weekdays S	pots/Week	Rate	Rating						

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Wichita KS KSNW

Order / Rev:

A2600084

Advertiser:

POL/Barbara Bollier/US Senate/KS/Dem

Alt Order #:

27014365

Product Desc:

BOLLIER FOR US SENAT

Flight Dates:

07/14/20 - 07/20/20

Estimate:

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/13/20	07/19/20	T	1	7.0.0.0	1.20	AA/o o Lostos so	1 20 20	. B.	D. T.		
Spot Ch Date 1 Multi 07/13	<u> Kange</u> /20-07/19/20	Description		t/End Time		Weekdays	Lengt		Rtg Type		
Credited	/20-0//19/20/	NSIV TOUAY 2	6-7a	alli			- :3	υ (300.00)	1.20 <i>NM</i>		
	7/00 07/47/00	KONT I O	014	0.7	_						
N 4 Multi 07/17 Channels : KS		KSN Today 2	CM	6-7am	F-	- :30	1	\$60.00P5	1.20 NM	0	\$0.00
Olialillois . No	ino,nono,no	KSN Today 2									
M-F KANSAS	TODAY 3										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	F	1	\$60.00	1.20						
Spot Ch Date		<u>Description</u>	<u>Star</u>	t/End Time		<u>Weekdays</u>	Lengt		Rtg Type		
	/20-07/19/20 F	(SN Today 2	6-7a	am		F	- :3	0 (\$60.00)	1.20 <i>NM</i>		
Credited											
		KSN Today 2	CM	6-7am	M	- :30	1	\$60.00P5	1.20 NM	1	\$60.00
Channels : KS	NC,KSNG,KS										
MEKANGAG	TODAY 2	KSN Today 2									
M-F KANSAS		Modeledova	Cnoto AMook	Data	Detina						
<u>Start Date</u> Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$60.00	Rating 1.20						
		Today Show 7-8ai		7-8am	-T	- :30	1	\$125.00P5	2 10 NM	1	£125.00
Channels : KS			iii Civi	7-baili	-1	50	ı	\$125.00F5	2.10 NM	1	\$125.00
		Today Show 7-8a	m								
TODAY SHOW	V (7-8AM)	5									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/13/20	07/19/20	-T	1	\$125.00	2.10						
N 7 Multi 07/15			m CM	7-8am	W	- :30	1	\$125.00P5	2.10 NM	1	\$125.00
Channels : KS	NC,KSNG,KS										
TODAY SHOW	V (7-8AM)	Today Show 7-8a	m								
Start Date	0.10 N 0.11 N	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	W	1	\$125.00	2.10						
N 8 Multi 07/16	5/20 07/16/20	Today Show 7-8ar	m CM	7-8am	T	- :30	1	\$125.00P5	2.10 NM	1	\$125.00
Channels: KS								,		-	4
		Today Show 7-8a	m								
TODAY SHOV											
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	T	1	\$125.00	2.10						par la parece verore.
N 9 Multi 07/17 Channels : KS		Today Show 7-8ar	m CM	7-8am	F-	- :30	1	\$125.00P5	2.10 NM	1	\$125.00
Channels . No	NC, NSNG, NS	Today Show 7-8a	m								
TODAY SHOW	V (7-8AM)	roday onow r-oa									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	F	1	\$125.00	2.10						
N 10 Multi 07/20	/20 07/20/20	Today Show 7-8ar	m CM	7-8am	M	- :30	1	\$125.00P5	2.10 NM	1	\$125.00
Channels : KS		NL,KSNW									
TOD 11/ 01/01		Today Show 7-8a	m								
TODAY SHOW											
Start Date	The second contract of the second	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating						
Week: 07/20/20 N11 Multi 07/14	07/26/20	1232		\$125.00	2.10		24	A75 00 D5	4.70.104		475.00
Channels : KS			m CM	8-9am	-T	- :30	1	\$75.00P5	1.70 NM	1	\$75.00
Chambio. No		Today Show 8-9a	m								
Today Show (8	3-9am)	in according € 1 matrix to the total of the									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	-T	1	\$75.00	1.70						
N12 Multi 07/15			m CM	8-9am	W	- :30	1	\$75.00P5	1.70 NM	1	\$75.00
Channels : KS	NC,KSNG,KS										
Today Chare	Qom\	Today Show 8-9a	m								
Today Show (8		Modedaya	Cnote AM == 1-	Dete	Detina						
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$75.00	Rating 1.70						
- 100K. 07710/20	31113120	M8	<u> </u>	Ψ10.00	1.70						

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Wichita KS KSNW

Order / Rev:

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Product Desc: BOLLIER FOR US SENAT

Flight Dates:

07/14/20 - 07/20/20

Estimate:

l = Ch Cta	4 F.J	l	Daniel	01-1/5-1	T: D			D (D:	5. -		
Ln Ch Sta		Inventory Code Today Show 8-9a		Start/End 8-9am		Len Sp			Rtg Type 1.70 NM		Amount
	SNC,KSNG,KS			o-yam	T	:30	1	\$75.00P5	1.70 NIVI	1	\$75.00
Today Show ((8-9am)	roddy onow o	am								
Start Date Week: 07/13/20	Control of the contro	Weekdays T	Spots/Week 1	<u>Rate</u> \$75.00	Rating 1.70					5	
N 14 Multi 07/1			am CM	8-9am	F	:30	1	\$75.00P5	1.70 NM	0	\$0.00
	SNC,KSNG,KS	Today Show 8-9	am							_	
Today Show (Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	F	1	\$75.00	1.70						
Spot Ch Date		<u>Description</u> Foday Show 8-9am		/End Time	_	<u>Veekdays</u> F	Lenc		Rtg Type		
Credited	720-07719720 1	ouay Snow 6-9am	0-9a	ш	_			30 (\$75.00)	1.70 <i>NM</i>		
N 15 Multi 07/2	0/20 07/20/20 SNC,KSNG,KS		am CM	8-9am	M	:30	1	\$75.00P5	1.70 NM	1	\$75.00
Today Chay	(O. O)	Today Show 8-9	am								
Today Show (Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	M	1	\$75.00	1.70						
N 16 Multi 07/14		The state of the s	CM	4-430pm	-T	:30	1	\$100.00P4	2.00 NM	1	\$100.00
Channels : KS	SNC,KSNG,KS	M-F 4-430p									
Jeopardy B											
Start Date	The same of the same of	Weekdays -T	Spots/Week	Rate	Rating						=
Week: 07/13/20 N 17 Multi 07/1	07/19/20		CM	\$100.00 4-430pm	2.00 W	:30	1	\$100.00P4	2.00 NM	1	\$100.00
	SNC,KSNG,KS	AND THE RESIDENCE OF THE PROPERTY OF THE PERSON OF THE PER	Civi	4-430pm	w	.30	,	\$100.0074	2.00 NW	ı	\$100.00
Jeopardy B											
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$100.00	Rating 2.00						
N 18 Multi 07/16			CM	4-430pm	T	:30	1	\$100.00P4	2.00 NM	1	\$100.00
Channels : KS	SNC,KSNG,KS			* *** *** ****************************						,	*
Jeopardy B		M-F 4-430p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	T	1	\$100.00	2.00						
N 19 Multi 07/1: Channels : KS	7/20 07/17/20 SNC,KSNG,KS		CM	4-430pm	F	:30	1	\$100.00P4	2.00 NM	1	\$100.00
	-,,	M-F 4-430p									
Jeopardy B	- End D-t-	Mocketer	Cnoto AAII	D-4-	Deti				- 1		
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	Rate \$100.00	Rating 2.00						
N 20 Multi 07/20			CM	4-430pm	M	:30	1	\$100.00P4	2.00 NM	1	\$100.00
Channels : KS	SNC,KSNG,KS										
Jeopardy B		M-F 4-430p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	M	1	\$100.00	2.00			200 200 200 200 200 200 200 200 200 200			
N21 Multi 07/14	4/20 07/14/20 SNC,KSNG,KS		e CM	5-530pm	-T	:30	1	\$125.00P5	4.00 NM	1	\$125.00
Shamilois . No	,	KSN News at Fiv	re e						- 1		
M-F KSN NEV		Machalan	O==+= 0.07	5	Deli				ı		
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$125.00	Rating 4.00				I		
N 22 Multi 07/15				5-530pm	W	:30	1	\$125.00P5	4.00 NM	1	\$125.00
	SNC,KSNG,KS	NL,KSNW		•						-	
M-F KSN NEV	VS @5	KSN News at Fiv	/e								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/13/20	07/19/20	W	1	\$125.00	4.00						

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Product Desc:

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Flight Dates:

07/14/20 - 07/20/20

Estimate:

	Start End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	THE RESERVE OF THE PERSON NAMED IN	Spots	Amount
		6/20 KSN News at Five 6,KSNL,KSNW KSN News at Fiv		5-530pm	T	:30	1	\$125.00P5	4.00 NM	1	\$125.00
M-F KSN N											
<u>Start E</u> Week: 07/13/			Spots/Week 1	<u>Rate</u> \$125.00	Rating 4.00						
		7/20 KSN News at Five		5-530pm	F	:30	1	\$125.00P5	4.00 NM	1	\$125.00
M-F KSN N	IEWS @5	KSN News at Fiv	е								
<u>Start D</u> Week: 07/13/			Spots/Week 1	Rate \$125.00	Rating 4.00						
		0/20 KSN News at Five KSNL,KSNW		5-530pm	M	:30	1	\$125.00P5	4.00 NM	1	\$125.00
M-F KSN N	IEWS @5	KSN News at Fiv	е								
Start D		ate Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/20/			1	\$125.00	4.00			That is success asserts asserted			
Channels:	KSNC,KSNG	J/20 KSN News at Six KSNL,KSNW KSN News at Six		6-630p	-T <u>-</u>	:30	1	\$150.00P5	5.20 NM	1	\$150.00
M-F KSN N	_	-4- 10/I-I	01-00/1-	D-4-	D.C.						
Start E Week: 07/13/			Spots/Week 1	<u>Rate</u> \$150.00	Rating 5.20						
N 27 Multi 07	7/15/20 07/15	6/20 KSN News at Six KSNL,KSNW		6-630p	W	:30	1	\$150.00P5	5.20 NM	1	\$150.00
M-F KSN N	IEWS @6	KSN News at Six									
Start D	_	ate Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/			1	\$150.00	5.20						
		7/20 KSN News at Six ,KSNL,KSNW KSN News at Six		6-630p	T	:30	1	\$150.00P5	5.20 NM	1	\$150.00
M-F KSN N											
Start D Week: 07/13/			Spots/Week 1	<u>Rate</u> \$150.00	Rating 5.20						
N 29 Multi 07	7/17/20 07/17	/20 KSN News at Six ,KSNL,KSNW KSN News at Six	СМ	6-630p	F	:30	1	\$150.00P5	5.20 NM	1	\$150.00
M-F KSN N		-t- \\\\-\-\-\-\-\-	C	Dete	Detion						
Week: 07/13/	<u>20 End Date</u> 20 07/19/2		Spots/Week 1	<u>Rate</u> \$150.00	Rating 5.20						
	7/20/20 07/20	/20 KSN News at Six ,KSNL,KSNW	СМ	6-630p	M	:30	1	\$150.00P5	5.20 NM	1	\$150.00
M-F KSN N	IEWS @6	KSN News at Six									
Start D	_	ate Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/			1	\$150.00	5.20						
		/20 M-F 630-7p ,KSNL,KSNW M-F 630-7p	СМ	630-7pm	-T	:30	1	\$180.00P5	8.00 NM	1	\$180.00
WHEEL OF	FORTUNE										
Start D			Spots/Week	Rate	Rating						
Week: 07/13/			1	\$180.00	8.00	•30		\$190 00 DE	9 00 NM	0	\$0.00
		/20 M-F 630-7p ,KSNL,KSNW M-F 630-7p	CM	630-7pm	W	:30	1	\$180.00P5	8.00 NM	0	\$0.00
	FORTUNE			(<u>===</u> , 72)	5.0						
Start D Week: 07/13/			Spots/Week 1	<u>Rate</u> \$180.00	Rating 8.00				l		
Spot Ch Da	te Range	Description 20 M-F 630-7p		/End Time	<u>w</u>	<u>/eekdays</u> -W	<u>Len</u>	gth Rate :30 (\$180.00)	Rtg Type 8.00 NM		
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Product Desc: BOLLIER FOR US SENAT

Flight Dates:

07/14/20 - 07/20/20

Estimate:

l n. Ch	Ctan	Food	lavonton. Codo	Deselo	O44/E4 T	D	L O		Dete De	D4 - T	0	
	Start	End	Inventory Code		Start/End T	Name and Address of the Owner, where the Owner, which is	Len Spo		\$180.00P5	Rtg Type		Amount
		C,KSNG,KS	and the least of the	СМ	630-7pm	T	- :30	1	\$180.0025	8.00 NM	0	\$0.00
			M-F 630-7p									
WHEEL C			1071.1	0 1 00/ 1	Б.	D						
Start Week: 07/13	: <u>Date</u> 3/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	Secretary Secretary	Rating 8.00						
	Date Ra		escription		t/End Time		Weekdays	Leng	th Rate	Rtg Type		
1 Multi 0	07/13/20	0-07/19/20 N	1-F 630-7p	630-	-7pm		Th	- ::	30 (\$180.00)	8.00 NM		
Credi	lited											
N 34 Multi C			A CONTRACT OF THE PARTY OF THE	CM	630-7pm	F	- :30	1	\$180.00P5	8.00 NM	0	\$0.00
Channels	: KSNO	C,KSNG,KS	Section and the second									
WHEEL C	OF FOR	TUNE	M-F 630-7p									
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13	3/20	07/19/20	F	1		8.00						
	Date Ra		escription		<u>t/End Time</u>		<u>Weekdays</u>	Leng		Rtg Type		
1 Multi 0 Credi)-07/19/20 N	1-⊢ 630-7p	630-	7pm		F		30 (\$180.00)	8.00 NM		
		0.07/20/20	M E 620.75	CM	620 7000	M	.20		£100 00 DE	0 00 NM		£400.00
N 35 Multi C Channels		C,KSNG,KS	CANADA TAUR PROFESSIONAL DAVIDERS	CM	630-7pm	M	- :30	1	\$180.00P5	8.00 NM	1	\$180.00
,=,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	M-F 630-7p									
WHEEL C						To the 1990 of the						
<u>Start</u> Week: 07/20		End Date 07/26/20	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$180.00	Rating 8.00						
N 36 Multi C			1012	CM	10-10:35pm	-T	- :30	1	\$180.00P5	3.20 NM	1	\$180.00
8 8 5 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		KSNG,KS		OW	то то.оорит		.00		Ψ100.001 0	0.20 MM		Ψ100.00
			KSN News at Te	n Mon-Fri								
M-F KSN			M/s stateme	O	Dete	Datie						
Start Week: 07/13	<u>Date</u> 3/20	End Date 07/19/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$180.00	Rating 3.20						
N 37 Multi C			LN M-F	CM	10-10:35pm	T	- :30	1	\$180.00P5	3.20 NM	1	\$180.00
Channels	: KSNC	KSNG,KS	the Administration of the second						,			*
M-F KSN	NEWS	@10	KSN News at Te	n Mon-Fri								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13		07/19/20	T	1	\$180.00	3.20						
N 38 Multi C	07/17/20	0 07/17/20	LN M-F	CM	10-10:35pm	F	:30	1	\$180.00P5	3.20 NM	1	\$180.00
Channels	: KSNC	KSNG,KS	and the common or an are									
M-F KSN	NEWS	@10	KSN News at Te	n Mon-Fri						- 1		
	Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/13		07/19/20	F	1	\$180.00	3.20						
N 39 Multi C				CM	10-10:35pm	M	:30	1	\$180.00P5	3.20 NM	1	\$180.00
Channels	: KSNC	KSNG,KS	NL,KSNW KSN News at Te	n Mon Eri								
M-F KSN	NEWS	@10	NON News at Te	II MOII-FII								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20	0/20	07/26/20	M	1	\$180.00	3.20						
			Today Show Sa	CM	8a-10a	S-	:30	1	\$50.00P4	1.20 NM	1	\$50.00
Channels	: KSNC	C,KSNG,KS	Today Show Sa									
Saturday ³	Today S	Show	roddy Onow Ou									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13		07/19/20	S-	1	\$50.00	1.20						
N41 Multi C				CM	5-530p	S-	:30	1	\$50.00P5	2.80 NM	1	\$50.00
Channels	NONC.	C,KSNG,KS	NL,KSNVV Sa 5-530p							- 1		
SAT JEO	PARDY		F							- 1		
The same of the sa	Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 07/13		07/19/20	S-	1 2 2 2 4	\$50.00	2.80		_	005.0055	0.05.111		007.00
		0 07/19/20 C,KSNG,KS	Kansas Today Sa NL,KSNW	a/Su ba&M	SaSu 6a-8a	S	30	1	\$25.00P5	0.80 NM	1	\$25.00

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Wichita KS KSNW

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Alt Order #:

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Product Desc: BOLLIER FOR US SENAT

Flight Dates:

07/14/20 - 07/20/20

Estimate:

Ln Ch	Start	End	Inventory Code Kansas Today S		Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
		Y SUNDAY								· ·	ī	
	Start Date 07/13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.80						
			M-F 430-5p	CM	430-5pm	-T	:30	1	\$140.00P4	3.50 NM	1	\$140.00
Char	nnels : KSN	IC,KSNG,KS	NL,KSNW M-F 430-5p									
JEO	PARDY		W-1 430-3p									
,,,,,	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	07/13/20	07/19/20	-T	1	\$140.00	3.50						
		20 07/15/20 IC,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	W	:30	1	\$140.00P4	3.50 NM	1	\$140.00
JEO	PARDY		300 a 340 b 30 €0.									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/13/20	07/19/20	W M-F 430-5p	1	\$140.00	3.50						
		IC,KSNG,KS		СМ	430-5pm	T	:30	1	\$140.00P4	3.50 NM	1	\$140.00
	PARDY											
-	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$140.00	Rating 3.50						
-	Maria Maria Maria Maria		M-F 430-5p	CM	430-5pm	F	:30	1	\$140.00P4	3.50 NM	1	\$140.00
		C,KSNG,KS	NL,KSNW .			•	.00		ψ110.001 1	0.00 11111		Ψ140.00
IEO	PARDY		M-F 430-5p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/13/20	07/19/20	F	1	\$140.00	3.50						
		20 07/20/20 C,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	M	:30	1	\$140.00P4	3.50 NM	1	\$140.00
JEOI	PARDY											
	Start Date 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week	Rate \$140.00	Rating 3.50						
		20 07/14/20		1 CM	7-9p	-T	:30	1	\$1,200.00P3	6.50 NM	1	\$1,200.00
Char	nels : KSN	C,KSNG,KSI										
TUES	S/AGT		Tue Prime Other	1								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/13/20	07/19/20	-T	1	\$1,200.00	6.50						
		20 07/16/20 C,KSNG,KSI		СМ	9-10a	T	:30	1	\$85.00P4	1.30 NM	1	\$85.00
Live '	With Kelly 8	& Ry										
_	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week	Rate	Rating				- 1		
		20 07/17/20		CM	\$85.00 9-10a	1.30	:30	1	\$85.00P4	1.30 NM	1	\$85.00
Char	nels : KSN	C,KSNG,KSI		OW	5-10a		.50		φου.υυ <i>г</i> 4	1.30 NIVI	ı	φου.ου
	With Kelly 8		10/	0 - 4 - 00/ 1	Date	D. //				- 1		
_	Start <u>Date</u> 07/13/20	End Date 07/19/20	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$85.00	Rating 1.30				- 1		
	SON IN MEDICAL MEDICAL STREET	20 07/20/20		CM.	9-10a	M	:30	1	\$85.00P4	1.30 NM	1	\$85.00
Chan	inels : KSN	C,KSNG,KSI			0 100		.00	•	Q00.001 4	1.00 11111		ψ00.00
	With Kelly 8	POTENTIAL TOWNSHIPS THE	147 1-1			-				- 1		
	Start <u>Date</u> 07/20/20	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week	Rate \$85.00	Rating 1.30						
		20 07/14/20		CM	12n-1pm	-T	:30	1	\$100.00P4	1.70 NM	1	\$100.00
Chan	nels : KSN	C,KSNG,KSI			-			•	3 TIZZI-L	2 (300)		,,v
	KSN NEWS		Meckdova	Spoto AMaala	Data	Datina						
Š	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Wichita KS KSNW

Page 7 of 10 Order / Rev: A2600084 Advertiser: POL/Barbara Bollier/US Senate/KS/Dem

Product Desc: **BOLLIER FOR US SENAT** Flight Dates: 07/14/20 - 07/20/20 Estimate: 0220

Alt Order #:

27014365

Ln Ch Start End **Inventory Code** Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 \$100.00 1.70 N 53 Multi 07/15/20 07/15/20 KSN News CM 12n-1pm --W----:30 \$100.00P4 1.70 NN \$100.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News M-F KSN NEWS Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 07/13/20 07/19/20 --W----\$100.00 1.70 Multi 07/16/20 07/16/20 KSN News CM 12n-1pm ---T---:30 1.70 NM \$100.00P4 \$100.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News M-F KSN NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating 07/19/20 Week: 07/13/20 ---T---\$100.00 1.70 Multi 07/17/20 07/17/20 KSN News CM ---F--12n-1pm :30 \$100.00P4 1.70 NM \$100.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News M-F KSN NEWS Start Date **End Date** Weekdays Spots/Week Rating Rate 07/19/20 ----F--Week: 07/13/20 \$100.00 1.70 Multi 07/20/20 07/20/20 KSN News CM 12n-1pm :30 \$100.00P4 1.70 NM M----\$100.00 Channels: KSNC,KSNG,KSNL,KSNW **KSN News** M-F KSN NEWS Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 07/20/20 07/26/20 \$100.00 1.70 Multi 07/14/20 07/14/20 Good Day Kansas CM 1230p-1p :30 1 \$40.00P5 1.20 NM \$40.00 Channels: KSNC, KSNG, KSNL, KSNW Good Day Kansas M-F GOOD DAY KANSAS Spots/Week Start Date End Date Weekdays Rate Rating Week: 07/13/20 07/19/20 \$40.00 1 20 Multi 07/15/20 07/15/20 Good Day Kansas N 58 CM 1230p-1p --W----:30 \$40.00P5 1.20 NM \$40.00 Channels: KSNC,KSNG,KSNL,KSNW Good Day Kansas M-F GOOD DAY KANSAS Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 07/13/20 07/19/20 --W----\$40.00 1.20 N 59 Multi 07/16/20 07/16/20 Good Day Kansas 1230p-1p CM ---T---:30 \$40.00P5 1.20 NM \$40.00 Channels: KSNC,KSNG,KSNL,KSNW Good Day Kansas M-F GOOD DAY KANSAS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/13/20 07/19/20 ---T---\$40.00 1.20 N60 Multi 07/17/20 07/17/20 Good Day Kansas 1230p-1p \$40.00P5 CM ---F--:30 1.20 NM \$40.00 Channels: KSNC, KSNG, KSNL, KSNW Good Day Kansas M-F GOOD DAY KANSAS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/13/20 07/19/20 ----F--\$40.00 1.20 07/20/20 07/20/20 Multi Good Day Kansas \$40.00P5 CM 1230p-1p :30 1.20 NM M----\$40.00 Channels: KSNC,KSNG,KSNL,KSNW Good Day Kansas M-F GOOD DAY KANSAS Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 07/20/20 07/26/20 M-----\$40.00 1.20 N 62 Multi 07/15/20 07/15/20 Days of Our Lives 1-2p :30 \$50.00P5 1.00 NM CM -W-\$50.00 Channels: KSNC,KSNG,KSNL,KSNW Days of Our Lives Days of Our Lives-NB Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 07/13/20 07/19/20 --W----\$50.00 1.00 N 63 Multi 07/16/20 07/16/20 CM 1-2p :30 \$50.00P5 1.00 NM \$50.00

Page 8 of 10 Order / Rev: A2600084 Advertiser: POL/Barbara Bollier/US Senate/KS/Dem Alt Order #: 27014365 Product Desc: **BOLLIER FOR US SENAT** Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 0220

Ln Ch	Start	End	Inventory Code		Start/End	Γime Day	s L	en Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Channe	els : KSN0	C,KSNG,KSI	CONTRACTOR CONTRACTOR										
Days o	of Our Live	s-NB	Days of Our Live	S									
Sta Week: 07	art <u>Date</u> 7/13/20	End Date 07/19/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 1.00							
N 64 Multi Channe		0 07/20/20 C,KSNG,KSI	Days of Our Lives	s CM	1-2p	M		:30	1	\$50.00P5	1.00 NM	1	\$50.00
Days o	f Our Live	s-NB	Days of Our Live	s									
Sta Week: 07	art Date 7/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 1.00							
		0 07/18/20 C,KSNG,KSI	Sat KSN News at	Six CM	6-630pm		-S-	:30	1	\$70.00P5	3.30 NM	0	\$0.00
SAT K	SN NEWS	s @6	Sat KSN News a	t Six									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/ Spot Ch	7/13/20 n Date Ra	07/19/20 nge D	S- escription	1 Stari	\$70.00 <u>t/End Time</u>	3.30	Wee	kdavs	Len	oth Rate	Rtg Type		
	ti 07/13/20 redited	0-07/19/20 S	at KSN News at S					Sa			3.30 NM		
N 66 Multi Channe		0 07/18/20 C,KSNG,KSI		СМ	KSN News a	at 10 S	-S-	:30	1	\$125.00P5	2.60 NM	1	\$125.00
SAT K	SN NEWS	6 @ 10	KSN News at 10	Sat									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07		07/19/20	Today Show Su	CM	\$125.00 Today Show	2.60 Su		:30	1	\$50.00P4	1.50 NM	1	\$50.00
		C,KSNG,KSI		Olvi	Today Ollow	ou	3	.50		ψ30.001 4	1.50 14101		Ψ30.00
Sunday	y Today S	how	Today Snow Su										
<u>Sta</u> Week: 07/	art Date //13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$50.00	Rating 1.50							
		0 07/19/20 C,KSNG,KSI	March Street Str		Sun KSN Ne	ews at	S	:30	1	\$200.00P3	2.80 NM	1	\$200.00
SUN K	SN NEWS	6 @5	Sun KSN News a	it rive									
<u>Sta</u> Week: 07	art Date //13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 2.80							
N 69 Multi Channe		0 07/19/20 C,KSNG,KSI	NL,KSNW	СМ	KSN News a	at 10 S	S	:30	1	\$150.00P5	3.00 NM	1	\$150.00
SUN K	SN NEWS	6 @10	KSN News at 10	Sun									
Sta Week: 07/	art Date /13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 3.00							
		0 07/14/20 C,KSNG,KSI	Today Show II NL,KSNW	СМ	10-11a	-T		:30	1	\$85.00P4	1.00 NM	1	\$85.00
Today .	Third Hou	r-NBC	Today Show 2										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	07/17/2		Today Show II	CM	\$85.00 10-11a	1.00 F		:30	1	\$85.00P4	1.00 NM	1	\$85.00
		C,KSNG,KSN	NL,KSNW Today Show 2										
	Third Hou art Date	r-NBC <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating							
Week: 07/	/13/20	07/19/20	F	1	\$85.00	1.00							
N 72 Multi Channe		0 07/14/20 C,KSNG,KSI	NL,KSNW	СМ	3-4pm	-T		:30	1	\$70.00P4	0.60 NM	1	\$70.00
Kelly C	larkson		M-F 3-4p										
Sta Week: 07/	art <u>Date</u> //13/20	End Date 07/19/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$70.00	Rating 0.60					_		

Page 9 of 10 Order / Rev: A2600084 Advertiser: POL/Barbara Bollier/US Senate/KS/Dem Alt Order #: 27014365 Product Desc: BOLLIER FOR US SENAT Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 0220

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg T	pe Spots Amount
N73 Multi 07/17/20 07/17/20 M-F 3-4p CM 3-4pmF :30 1 \$70.00P4 0.60	NM 1 \$70.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 3-4p	
Kelly Clarkson	
<u>Start Date </u>	
N74 Multi 07/20/20 07/20/20 Mon Prime Hour 1 CM 7-8p M :30 1 \$200.00P5 2.50	NM 1 \$200.00
Channels : KSNC,KSNG,KSNL,KSNW	Ψ200.00
Monday 7-8p MON/TITAN GAMES	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 07/20/20 07/26/20 M 1 \$200.00 2.50	_
N75 Multi 07/14/20 07/14/20 Tonight Show CM 10:35p-11:35pm -T :30 1 \$80.00P5 1.30 Channels : KSNC,KSNG,KSNL,KSNW	NM 1 \$80.00
Tonight Show/Jimmy Fallon	
Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
<u>Start Date </u>	
N76 Multi 07/16/20 07/16/20 Tonight Show CM 10:35p-11:35pmT :30 1 \$80.00P5 1.30	NM 1 \$80.00
Channels : KSNC,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon	
Tonight Show-NBC	
<u>Start Date </u>	
Week: 07/13/20 07/19/20T 1 \$80.00 1.30 N77 Multi 07/20/20 07/20/20 Tonight Show CM 10:35p-11:35pm M :30 1 \$80.00P5 1.30	NM 1 \$80.00
Channels : KSNC,KSNG,KSNL,KSNW	1 400.00
Tonight Show/Jimmy Fallon Tonight Show-NBC	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 07/20/20 07/26/20 M 1 \$80.00 1.30	
N 78 Multi 07/15/20 07/15/20 Today Show III CM 11am-12nW :30 1 \$85.00 P4 0.80 Channels : KSNC,KSNG,KSNL,KSNW	NM 1 \$85.00
Today Show 3	
Today with Hoda & Je Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 07/13/20 07/19/20W 1 \$85.00 0.80	
N 79 Multi 07/16/20 07/16/20 Today Show III CM 11am-12nT :30 1 \$85.00 P4 0.80	NM 1 \$85.00
Channels : KSNC,KSNG,KSNL,KSNW Today Show 3	
Today with Hoda & Je	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/13/20 07/19/20T 1 \$85.00 0.80	
N80 Multi 07/20/20 07/20/20 Today Show III CM 11am-12n M :30 1 \$85.00 P4 0.80	 NM 1 \$85.00
Channels: KSNC,KSNG,KSNL,KSNW	, 400.00
Today Show 3 Today with Hoda & Je	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 07/20/20 07/26/20 M 1 \$85.00 0.80	
N81 Multi 07/18/20 07/18/20 Sa 630-7p CM 630-7pmS- :30 1 \$150.00P4 3.50 Channels : KSNC,KSNG,KSNL,KSNW	NM 1 \$150.00
Sa 630-7p	
Wheel of Fortune Start Date	
Week: 07/13/20 07/19/20S- 1 \$150.00 3.50	1
N 82 Multi 07/15/20 07/17/20 KSN Today 1 CM 5-6am111 :30 3 \$25.00P5 1.00	NM 3 \$75.00
Channels : KSNC,KSNG,KSNL,KSNW KSN Today 1	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 07/13/20 07/19/20111 3 \$25.00 1.00	
N 83 Multi 07/15/20 07/17/20 KSN Today 2 CM 6-7am111 :30 3 \$100.00 P4 1.20 Channels : KSNC,KSNG,KSNL,KSNW	NM 3 \$300.00
KSN Today 2	
Start Date End Date Weekdays Spots/Week Rate Rating	1

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Order / Rev:

A2600084

Advertiser:

POL/Barbara Bollier/US Senate/KS/Dem

Alt Order #:

27014365

Product Desc:

BOLLIER FOR US SENAT

Wichita KS KSNW

Flight Dates:

07/14/20 - 07/20/20

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 07/	<u>rt Date</u> 13/20	End Date 07/19/20	Weekdays 111	Spots/Week 3	<u>Rate</u> \$100.00	Rating 1.20						
N 84 Multi Channe		0 07/15/20 C,KSNG,KS	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	W	:30	1	\$300.00P4	8.00 NM	1	\$300.00
WHEEL	OF FOR	RTUNE										
Star Week: 07/	<u>rt Date</u> 13/20	End Date 07/19/20	Weekdays	Spots/Week 1	<u>Rate</u> \$300.00	Rating 8.00						
N 85 Multi Channel		0 07/16/20 C,KSNG,KSI	Thur Prime Hour	1 CM	7-8p	T	:30	1	\$200.00P5	4.00 NM	1	\$200.00
			Thursday 7-8p									
WHEEL	OF FOR	RTUNE										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	13/20	07/19/20	T	1	\$200.00	4.00						
N 86 Multi	07/18/2	0 07/19/20	Kansas Today S	a/Su 6a@M	SaSu 6a-8a	11	:30	2	\$25.00P4	0.80 NM	2	\$50.00
Channel	ls : KSN0	C,KSNG,KSI	N 8 ² No. 20 No. 20									
			Kansas Today S	Sa/Su 6a-8a								
Sunday	-	how										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/	13/20	07/19/20	11	2	\$25.00	0.80						
										Totals	82	\$9,675.00



125 West 55th St New York, NY 10019

Contract # 27014365

CPE: BUSK/BUS/0220 Agency: ASSEMBLY

711 3rd Avenue

3rd Flr New York, NY 10017

Changes as of: 7/14/2020 at 9:52 AM
Flight: 7/14/20 - 7/20/20
Advertiser: Barbara Bollier - Sen - KS
Product: BOLLIER FOR US
SENATE (KS)
Agency Order #: 103712
Buyer: EILEEN LIEBOFF
Salesperson: KELLY JOHNS
202-872-5880

Changes as of: 7/14/2020 at 9:52 AM

Separation:

Version: Current State Version 2

Station: KSNW

Con Type: POLITICAL/VOTE Market: Wichita Total \$: \$9,675.00

Office: NEW YORK Total Spots: 82

Service: Nielsen

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Total CPP: \$48.59 Total GRP: 199.1 Traffic #: A2600084

													7/	14 - 7/	20		Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	HH Rating	HH Impre ssion	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20	Spots	\$	CPP*	GRP*
MSD 1	M-Su 6a-7a		M-F KANSAS TODAY 3	\$60.00	1.2	7,000	1.9	7,300	30	1 • 0	1 • 0	1 • 0	1 > 0	0	0	1	1	\$60.00	\$50.00	1.2
2	M-Su 7a-8a		TODAY SHOW (7-8AM)	\$125.00	2.1	12,600	3.1	11,600	30	1	1	1	1	0	0	1	5	\$625.00	\$59.52	10.5
MSD 3	M-Su 8a-9a		Today Show (8-9am)	\$75.00	1.7	9,300	2.4	9,200	30	1	1	1	1 > 0	0	0	1	4	\$300.00	\$44.12	6.8
4	M-Su 4p-4:30p		Jeopardy B	\$100.00	2.0	11,000	2.2	8,300	30	1	1	1	1	0	0	1	5	\$500.00	\$50.00	10.0
5	M-Su 5p-5:30p		M-F KSN NEWS @5	\$125.00	4.0	21,900	4.8	18,300	30	1	1	1	1	0	0	1	5	\$625.00	\$31.25	20.0
6	M-Su 6p-6:30p		M-F KSN NEWS @6	\$150.00	5.2	27,400	5.9	22,400	30	1	1	1	1	0	0	1	5	\$750.00	\$28.85	26.0
MSD 7	M-Su 6:30p-7p		WHEEL OF FORTUNE	\$180.00	8.0	43,800	8.7	33,100	30	1	1 • 0	110	1 • 0	0	0	1	2	\$360.00	\$22.50	16.0
8	M-Su 10p-10:35p		M-F KSN NEWS @10	\$180.00	3.2	17,500	3.7	14,200	30	1	0	1	1	0	0	1	4	\$720.00	\$56.25	12.8
9	M-Su 8a-9:30a		Saturday Today Show	\$50.00	1.2	6,700	1.5	5,700	30	0	0	0	0	1	0	0	1	\$50.00	\$41.67	1,2
10	M-Su 5p-5:30p		SAT JEOPARDY	\$50.00	2.8	15,700	3.5	13,500	30	0	0	0	0	1	0	0	1	\$50.00	\$17.86	2.8
11	M-Su 6a-8a		KANSAS TODAY SUNDAY	\$25.00	0.8	4,400	1.0	3,800	30	0	0	0	0	0	1	0	1	\$25.00	\$31.25	0.8
12	M-Su 4:30p-5p		JEOPARDY	\$140.00	3.5	19,200	3.9	14,700	30	1	1	1	1	0	0	1	5	\$700.00	\$40.00	17.5
	M-Su 7p-9p		TUES/AGT	\$1,200.		35,600		30,400	30	1	0	0	0	0	0	0	1	\$1,200.00		6.5
14	M-Su 9a-10a		Live With Kelly & Ry	\$85.00	1.3	7,100			30	0	0	1	1	0	0	1	3	\$255.00	\$65,38	3.9
15	M-Su 12n-12:30p		M-F KSN NEWS	\$100.00		9,300	2.3		30	1	1	1	1	0	0	1	5	\$500.00		8.5
16	M-Su 12:30p-1p		M-F GOOD DAY KANSAS	\$40.00	1.2	6,600			30	1	1	1_	1	0	0	1	5	\$200.00		6.0
	M-Su 1p-2p		Days of Our Lives-NB	\$50.00	1.0				30	0	1	1	0	0	0	1	3	\$150.00		3.0
	M-Su 6p-6:30p		SAT KSN NEWS @6	\$70.00		18,100		14,800	30	0	c	0	0	1 • 0	0	0	0	\$0.00		0.0
	M-Su 10p-10:30p		SAT KSN NEWS @10	\$125.00		14,400		10,700	30	0	0	0	0	1	0	0	1	\$125.00		2.6
	M-Su 8a-9a		Sunday Today Show	\$50.00	1.5			7,900	30	0	0	0	0	0	1	0	1	\$50.00		1.5

Contract # 27014365

Changes as of: 7/14/2020 at 9:52 AM Flight: 7/14/20 - 7/20/20

Version: Current State Version 2 Station: KSNW

CPE: BUSK/BUS/0220 Agency: ASSEMBLY

Advertiser: Barbara Bollier - Sen -KS

Market: Wichita

Con Type: POLITICAL/VOTE Total \$: \$9,675.00

711 3rd Avenue

Product: BOLLIER FOR US SENATE (KS)

Office: NEW YORK Service: Nielsen

Total Spots: 82

3rd Flr New York, NY 10017 Agency Order #: 103712 Buyer: EILEEN LIEBOFF Salesperson: KELLY JOHNS 202-872-5880

Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880 Total CPP: \$48.59 Total GRP: 199.1 Traffic #: A2600084

125 West 55th St New York, NY 10019

Separation:

												,	7	14 - 7/	20			Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	HH Rating	HH Impre ssion	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP
	M-Su 5p-5:30p		SUN KSN NEWS @5	\$200.00	2.8	15,300	3.4	12,700	30	0	0	0	0	0	1	0		1	\$200.00	\$71.43	2.
	M-Su 10p-10:30p		SUN KSN NEWS @10	\$150.00	3.0	16,400	3.7	14,200	30	0	0	0	0	0	1	0		1	\$150.00	\$50.00	3.
	M-Su 10a-11a		Today Third Hour-NBC	\$85.00	1.0	5,500	1.5	5,700	30	1	0	0	1	0	0	0		2	\$170.00	\$85.00	2.
	M-Su 3p-4p		Kelly Clarkson	\$70.00	0.6	3,100	0.8	3,200	30	1	0	0	1	0	0	0	1 1 0 1 a 1	2	\$140.00	\$116.67	1.
	M-Su 7p-8p		MON/TITAN GAMES	\$200.00	2.5	13,700	3.0	11,200	30	0	0	0	0	0	0	1		1	\$200.00	\$80.00	2.
	M-Su 10:35p-11:37p		Tonight Show-NBC	\$80.00	1.3	7,400	1.8	6,900	30	1	0	1	0	0	0	1		3	\$240.00	\$61.54	3.9
	M-Su 11a-12n		Today with Hoda & Je	\$85.00	0.8	4,400	1.2	4,500	30	0	1	1	0	0	0	1		3	\$255.00	\$106.25	2.4
	M-Su 6:30p-7p		Wheel of Fortune	\$150.00	3.5	19,200	4.3	16,200	30	0	0	0	0	1	0	0	ver i de	1	\$150.00	\$42.86	3.5
MGD 29	M-F 5a-6a		KSN Today 1	\$25.00	1.0	0	0.0	0	30	0	1	1	1	0	0	0		3	\$75.00	\$25.00	3.0
MGD 30	M-Su 6a-7a		M-F KANSAS TODAY 3	\$100.00	1.2	7,000	1.9	7,300	30	0	1	1	1	0	0	0		3	\$300.00	\$83.33	3.6
	M-Su 6:30p-7p		WHEEL OF FORTUNE	\$300.00	8.0	43,800	8.7	33,100	30	0	1	0	0	0	0	0		1	\$300.00	\$37.50	8.0
	Th		GOOD DAY KANSAS PRIME TIME SPECIAL	\$200.00			0.0	0	30	0	0	1	0	0	0	0		1	\$200.00		4.0
MGD 33	M-Su 6a-8a		KANSAS TODAY SUNDAY	\$25.00	0.8		1.0	3,800	30	0	0	0	0	1	1	0		2	\$50.00	\$31.25	1.0



Contract # 27014365

Changes as of: 7/14/2020 at 9:52 AM

Version: Current State Version 2

CPE: BUSK/BUS/0220

Flight: 7/14/20 - 7/20/20

Station: KSNW Market: Wichita Con Type: POLITICAL/VOTE

Agency: ASSEMBLY

Advertiser: Barbara Bollier - Sen - KS Product: BOLLIER FOR US SENATE (KS)

Total \$: \$9,675.00

711 3rd Avenue

Office: NEW YORK

Total Spots: 82

3rd Flr

Agency Order #: 103712 Buyer: EILEEN LIEBOFF

Service: Nielsen Primary Demo: Adults 35+ Total CPP: \$48.59 Total GRP: 199.1

New York, NY 10017

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Traffic #: A2600084

Separation:

Special Instructions			
		Order Level Comments	
Date/Time	Added by	Comment	
07/14/20 9:43 AM	KELLY JOHNS	Rates did not clear - please accept MG offer ASAP. Noon deadline for Wednesday logs. Thank you.	
07/14/20 9:38 AM	Patty Sparkman	Rates did not clear - please accept MG offer ASAP. Noon deadline for Wednesday logs. Thank you.	

Competitive Information								
Market Budget:	\$8,195							
KSNW Share:	100%							
Comment:								
	Competitive Unknown							

Notice Received

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	82	\$9,675.00	\$48.59	199.1					
Total	100%	82	\$9,675.00	\$48.59	199.1					

Mor	nthly Summary	/
Month	Spots	Dollars
2020-Jul	82	\$9,675.00
Total	82	\$9,675.00

Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment		
Makegood 1	7/14/20 9:38 AM	KELLY JOHNS	Accepted	10	9	so		Changes: Total Spots from 81 to 82, Total GRPs from 201.9 to 199.1, Total CPP from \$40.59 to \$48.59, Total GIMPs from 0 to 199, Total CPM from \$0.00 to \$48,593.67. 9 buylines added or modified.		
Queued for Electronic Contracting	7/13/20 11:10 AM					so	\$0			
New	7/13/20 11:08 AM	KELLY JOHNS	Confirmed	81		\$9,675.00	\$9,675.00			

Non-Discrimination Policy

125 West 55th St New York, NY 10019

07/13/20 11:57 AM System

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP, (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.